
OVERVIEW

For seven decades, Scout leaders - from enthusiastic, first-time rookies, to confident, all knowing veterans - have turned the pages of guidebooks like this one to begin their unit's ventures into the fun, excitement and profits of the Scout Fair. And, as rookie Scouters have evolved into veterans, the Sam Houston Area Council Scout Fair has grown to become the nation's largest.

This year's Scout Fair will be even larger and better than its predecessors, and your unit's involvement begins immediately. Scout Fair promises your unit:

- An exhibit-oriented show, featuring your unit's display and hundreds of others showing Scouting at its very best.
- A challenging project your Scouts can all work on together to display their talents and skills while demonstrating to your community the excitement and benefits that Scouting offers.
- Individual and unit incentives and recognitions for your Scouts' participation and ticket sales efforts.
- An easy, unit profit-earning project, selling both Scout Fair Value Pack and Yearbook Ads.

Your unit committee and your adult and youth leaders should begin working closely now to develop and implement your unit's Scout Fair plans. Reading through this guidebook, you'll recognize how easy it is for your unit to become involved in Value Pack, and Participation.

You'll discover all the details about each area, plus a special on publicity tips.

In addition to this guidebook, you'll find valuable information offered at Roundtables and other District and Council Scout Fair-related meetings and at: www.samhoustonbsa.org/scoutfair.

While planning your unit's Scout Fair involvement, keep in mind these key dates:

- ◆ **FEBRUARY 5 & 12 - VALUE PACK KICK-OFF MEETINGS.** Value Pack and materials distributed to Unit Value Pack Sales Chairmen at your District Roundtable meeting.
- ◆ **FEBRUARY 12 THROUGH MARCH 23 - TRIPLE STAMP DAYS.**
- ◆ **MARCH 24 THROUGH APRIL 13 - DOUBLE STAMP DAYS.**
- ◆ **MARCH 13 - UNIT PARTICIPATION APPLICATION DEADLINE.**
- ◆ **APRIL 18 - SCOUT FAIR - 11:00 A.M. TO 4:00 P.M. - RELIANT ARENA.**
- ◆ **MAY 29 - DEADLINE FOR CLEARING ALL UNIT VALUE PACK SALES ACCOUNTS.**

