

Sales Locations

- Units may sell coupon books at any location – only Kroger has a Council designated Sign Up
- Units must sign up to sell at Kroger's through the Gen Book website after making an account
 - One Unit Leader Sign In per Unit (a pack and a troop need different accounts)
 - Kroger booths will be scheduled in four-hour blocks.
 - Each unit will be permitted **up to four Kroger booths** during the initial registration period.
 - Units who do not follow this policy will have their registration deleted.
 - After **February 2, 2020**, at 11:55 pm, units can register for additional booths.
 - If a Kroger is not listed as a sign-up location the store manager opted out – instruct units to NOT approach the store manager.
 - If a unit believes another unit is at a Kroger during their time slot, DO NOT approach Kroger Management. The correct unit will have a Gen Book confirmation for the time and location.

Money Turn-in Procedures

- Turn-ins every Thursday in the month of March and on every Bonus Commission Deadline.
- Units can turn-in funds using unit checks, cashier's checks, money orders, or least preferably, large denomination bills.

Closeout Procedures

- To be considered closeout, all coupon books and/or money equaling the value of all outstanding coupon books must be turned-in and receipted.
- Units that closeout on or before the 1% Bonus Deadline will have checks ready for them at the Scout Fair Event from 10am to 2pm.
- Units that closeout after the 1% Bonus Deadline will receive their checks via mail no later than May 15th.

Prizes

- Each Scout will receive 1 appropriate "point" per coupon book sold.
- "Points" can be redeemed at any of the 5 Houston Area Scout Shops for prizes valued at 15 "point" level and higher from January 24, 2020 through August 31, 2020.
- "Points" can be redeemed for prizes valued at less than 15 currency only at the Winner's Circle Booth at the Scout Fair Event.
- "Points" have no cash value.
- Scouts **cannot** combine "points" with other scouts to buy larger prizes.
- Scouts that sell 220 coupon books or more will receive a bonus prize at the 220 Top Seller Celebration at Scout Fair.
 - 220 Top Seller Scouts must register on doubleknot to be recognized as a 220 Top Seller. The deadline to register as a Top Seller is March 31st.
- "Super Seller" Scouts are Scouts that sell 15 or more coupon books.
 - They will receive a Super Seller Patch

- They will be eligible to be entered into the Weekly Drawing
 - For every 15 books a Scout Sells they may be entered into the drawing.
 - Winners will be drawn every Friday at 4pm and will be announced on the council Facebook page and will be notified directly.
 - TO ENTER: Fill out the bottom portion of the turn in envelope and turn in at the weekly turn ins to your District Executive or emailed to **krogersales@shac.org**
- Super Seller entries must be turn in to your District Executive at turn ins, to be submitted by Friday at the registration counter along with the money

2020 Scout Fair Coupon Book Sales Campaign Key Dates

- 1/24/2020 – Initial Registration for Kroger Bookings begins
- 2/02/2020 – Additional Registration for Kroger Bookings begins
- 2/03/2020 – Kroger Booth Sales Begin
- 3/05/2020 - 5% Bonus turn-in Deadline
- 3/19/2020 - 3% Bonus turn-in Deadline
- 3/20/2020 – 10% Bonus Commission Deadline for Booth Sign Up
- 3/30/2020 - 1% Bonus turn-in Deadline
- 4/04/2020 - Scout Fair
- 4/06/2020 - 1% Total Commission Deadline – (base commission, participation commission, bonus commission not applied for sales after Scout Fair)