Endowment provides a permanent source of income for Scouting in our community. The Board of Directors working through its Investment Committee and fund managers, invest the assets in a disciplined manner so that prudent distributions are channeled back to support programs and the value of the assets should increase over time.

**DeAndre’s Scouting Story**

About four years ago, DeAndre’s parents were having a few problems and decided to get a divorce. He did not realize that this was going to turn his life upside down but his parents separated and his father moved out. His mother received parental rights and his father was not involved. Then, his mother lost her job and struggled to keep food on the table. They moved a few times from apartment to apartment and then the worst imaginable thing happened, they lost their home and went to a shelter.

DeAndre felt confused. He was concerned and worried daily. While at the shelter, Sam Houston Area Council started a Scout Troop that DeAndre could join. He began attending meetings on a regular basis. This gave him something to do while at the shelter. He began doing service projects, learning new skills, and giving back to the community. He enjoyed those activities and going to summer camp at El Rancho Cima. In June, he volunteered as Den Chief at the W.L. Davis Twilight Camp.

His home life is starting to settle down and he now has a permanent place to stay. Since joining Scouting four years ago, he has been very active and is a First Class Scout. He aspires to be an Eagle Scout and is working towards that goal. He feels good about giving back to the community.

DeAndre is so thankful that the Boy Scouts provided a steady place to have fun, learn new skills, and give back. Because of the Council’s Endowment, DeAndre received assistance to join Scouting and attend summer camp. He reached his potential in life and lead others in serving the community. Through Endowment you can make a real difference in the lives of young people like DeAndre.

**Investment Balance* (in millions)**

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<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>$27.8</td>
<td>$26.0</td>
<td>$22.1</td>
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**Return (net)**

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<tbody>
<tr>
<td>5.42%</td>
<td>12.27%</td>
<td>9.08%</td>
<td>-31.55%</td>
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* As of 7/31/2011, Permanently Restricted balance is $17,526,737, Temporarily Restricted balance is $6,223,490, and Unrestricted balance is $4,033,268 for a total of $27,783,495.

**The Cockrell Foundation Matching Gift Program**

The Cockrell Foundation generously created The Cockrell Foundation Matching Gift Program in 2010 and it will continue through December 15, 2011. Gifts of $500 to $25,000 are matched dollar for dollar.

To learn more, visit: www.samhoustonbsa.org/cockrell_match_program or contact Devin Koehler at (713)756-3321 or Devin.Koehler@shac.org.

**Dollars Distributed in 2010**

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>General Purpose</td>
<td>$691,304</td>
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<tr>
<td>Camping Scholarships</td>
<td>$3,061</td>
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<tr>
<td>At Risk Youth</td>
<td>$45,684</td>
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<tr>
<td>Camp Strake</td>
<td>$313,951</td>
</tr>
<tr>
<td>Total Distributed</td>
<td>$1,054,000</td>
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</table>
**Mission** is “To Lead Youth to Lifelong Values, Service and Achievement”.

**Vision** is to reach across the community to serve all ethnicities and youth age groups with a leadership and character-building program that has long lasting impact.

**Council Facts:**

Sam Houston Area Council serves 16 counties across southeast Texas:

- Austin
- Brazos
- Burleson
- Chambers
- Colorado
- Fort Bend
- Grimes
- Harris
- Madison
- Matagorda
- Montgomery
- Trinity
- Walker
- Waller
- Washington
- Wharton

**Partnerships**

More than 1,600 community organizations represent educational, religious, non-profit, civic, and business organizations join in partnership with the Sam Houston Area Council by chartering 1,796 Scouting Units.

**Population Served**

Sam Houston Area Council supports more than 20,000 volunteers who develop and enrich the lives of nearly 58,000 young men and women, ages 6 through 20, over the course of a year. The Council provides volunteers a wide range of youth and adult training opportunities, including online training courses, and District and Council events.

**Youth Served and Volunteers**

- **48,580** Youth members in the Traditional Scouting programs of Cub Scouts, Boy Scouts and Venturing
- **1,440** Youth participants in the Exploring program
- **7,647** Youth participants in the curriculum/school based Learning for Life Programs
- **20,475** Registered volunteer adult leaders
- **1,760** Total number units including Cub Scout Packs, Boy Scout Troops and Venturing Crews

**Impact**

- **879,737** Estimated hours of Scout community service projects
- **250,235** Pounds of food donated during Scouting for Food
- **25,650** Total advancements earned by Cub Scouts
- **10,262** Total advancements earned by Boy Scouts
- **46,508** Merit badges earned by Boy Scouts
- **1,109** Eagle Scouts

**Finance.**

- **2.3%** Percent excess revenue over operating expenses that totaled $12,698,219
- **4.9%** Percent increase in total assets to total $71,726,906
- **$1,013,637** Dollars in new gifts received for permanently restricted endowment
- **220** Estimated dollar amount spent to support each youth involved in a Program

**Camping**

- **40,224** Total number of campers at the Council’s five camps
- **89,123** Total number of days camped at the Council’s five camps
- **7,577** Acres available for youth camping maintained and operated by the Council

(1) unaudited